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Press Announcement

Florida Memorial University is Awarded Grant to Better Prepare Students Digitally

Grow with **Google**



Dr. Tameka Hobbs, Associate Provost
Grow with Google, Principal Investigator



Dr. Kelley Kimple, Asst. V.P. for Student Affairs
Grow with Google, Co-Principal Investigator

January 27, 2021, Miami Gardens, FL- Florida Memorial University has been selected by Google, in partnership with the Thurgood Marshall College Fund (TMCf), to participate in **the Grow with Google's (GwG) HBCU Career Readiness Program**. This new initiative will embed HBCU student jobseeker resources into a select number of Historically Black Colleges & Universities (HBCU) career services centers, with the goal of helping 100,000 Black students gain digital skills needed to find and land entry level jobs and internships and to be successful in the workplace. The funds will support activities with the Intentional Readiness for Occupational Acquisition and Retention (iROAR) Program, and the FMU Career Development Center.

Dr. Tameka Hobbs, Associate Provost for Academic Affairs, and Dr. Kelley Kimple, Assistant Vice President for Student Affairs will serve as principal investigators for the program.

"I am truly elated about Google's partnership to strengthen the Career Pathways at our HBCUs. This investment demonstrates Google's commitment to be a true partner to help develop a pipeline of diverse talent for the global marketplace. The program will help us continue to hone the skills of our students so that they are highly competitive and ready to solve future challenges. A diverse workforce makes a stronger American workforce." Dr. Jaffus Hardrick, President, Florida Memorial University



"We are thrilled to be the recipients of the Grow with Google TMCF HBCU Career Readiness Program and to make these resources available for our students here at Florida Memorial University. The resources and the program will help them close the digital skills gaps. The long-term benefits to their career trajectories will be incredibly impactful." Dr. Tameka Hobbs, Associate Provost, Florida Memorial University.

During the 2020-2021 school year, the program will launch at 20+ institutions and train 20,000 Black students on professional digital skills. As a recipient, FMU will receive:

- Micro Funding for program implementation
- Interactive learning paths that will help students build both the digital and practical skills needed to land and thrive in a post-college job or internship;
- Train-the-trainer learning paths for Career Development Center staff;

Opportunity to contribute to a playbook that will then be used to scale Grow with Google's HBCU Career Readiness Program to all 100+ HBCUs, allowing us to extend GwG's reach to 100,000 HBCU students.

<https://www.tmcf.org/students-alumni/corp-scholar-programs/grow-with-google-hbcu-career-readiness-program-overview/about-grow-with-google/>

About Florida Memorial University

Located in the City of Miami Gardens, Florida Memorial University is a private, historically Black institution that offers 27 undergraduate degree programs and four graduate degree programs to a culturally diverse student body. Since its inception in 1879, the University has upheld a commitment to provide an academic education solid foundation built upon the pillars of leadership, character, and service. FMU is South Florida's only Historically Black College or University (HBCU). FMU is among the leading HBCUs in the nation leveraging partnerships with public and corporate partners to develop academic training and certification programs in emerging markets such as Aviation Management and Environmental Science, Cybersecurity, and Computer Information Technology. FMU also offers a robust study abroad program and award-winning Broadcast Communications and Public Relations programs. The university is also part of the National Association of Intercollegiate Athletics (NAIA) and the Sun Conference and offers eight collegiate sports programs, including men/women's basketball, men/women soccer, men/women's track and field, baseball and volleyball. More than 14% of the student population are international students representing Latin America, the Caribbean, Europe, Asia, and Africa.

